GRAPHIC DESIGN

PORTFOLIO

AMANDA THOMPSON

2020

ABOUT ME



Amanda Thompson

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Growing up in a military family, I've had the opportunity to travel extensively within the US and abroad. I received my Bachelor's degree in Colorado and currently reside in Scottsdale, Arizona. In the professional world, I apply my strategic and critical thinking skills, attention to detail, and design expertise to construct results-oriented business marketing plans. I thrive best in an innovative and passionate work environment, where room for growth is ubiquitous. Outside of the workplace, I have a passion for travel and enjoy expressing my experiences through a lens.

TECHNICAL & PERSONALITY SKILLS

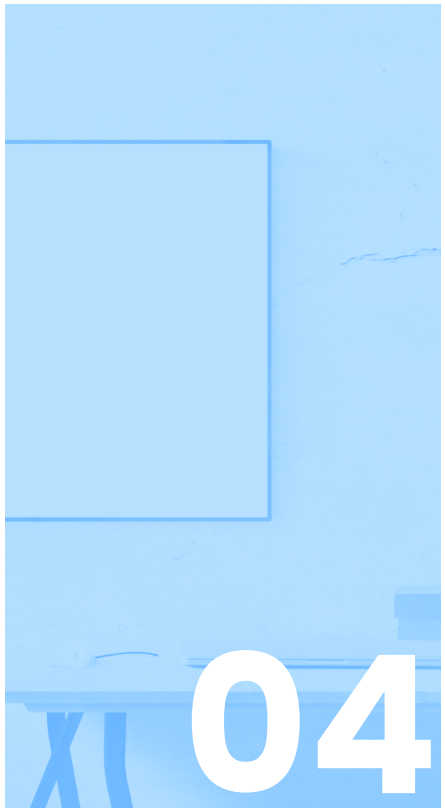
Adobe Photoshop	Communication	Collaborative
Adobe Illustrator	Leadership	Creativity
Adobe InDesign	Driven	Adaptability
Adobe Premiere	Self-Starter	Efficiency

CONTENTS


01 Events Designs


02 Print Marketing


03 Digital Marketing & Ads


04 Signage & Other

EVENT DESIGNS

EMAIL BANNERS

This page features two different themes I've created for **loanDepot's 2020 Joint Venture Annual Meeting**. This meeting is hosted in Scottsdale, AZ and is a 500-person event. The theme that was chosen was the design on top. Both themes are featured on email banners below.



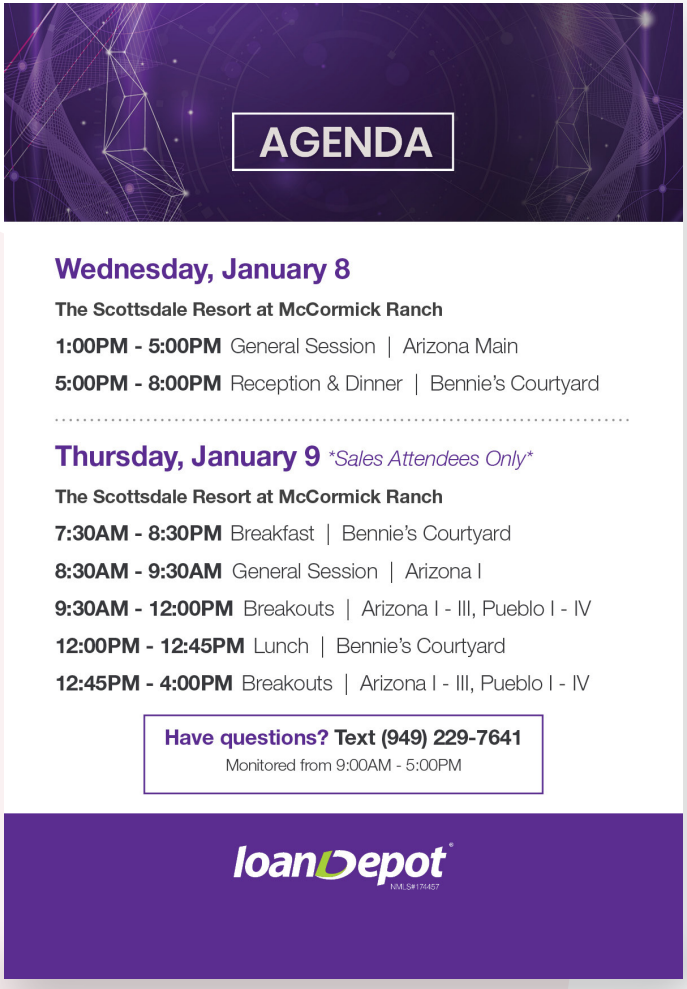


EVENT DESIGNS

NAME BADGES

This page features the frontside and backside of the name badge I've created for **loanDepot's 2020 Joint Venture Annual Meeting**.





EVENT DESIGNS

EMAIL BANNERS

This page features materials I've created for **loanDepot's 2019 Joint Venture Fall Leadership Summit,** and **2020 Joint Venture Leadership Summit**. Both meetings are less than 50-person events. The marketing materials featured include themed email banners.





PRINT MARKETING

GUIDE BOOK

The “Yelp Best Practices Guide” is a guidebook I designed for loanDepot, who partners with Yelp on their online advertising platform. This guidebook was for loanDepot’s branch managers to familiarize themselves with Yelp’s advertising platform.



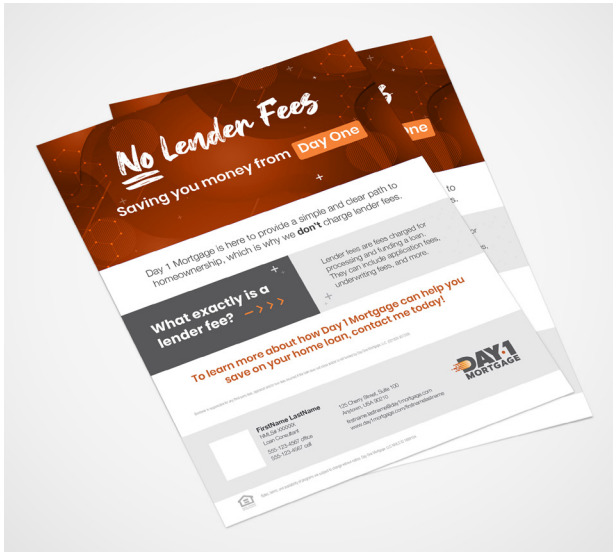
PRINT MARKETING

FLYERS

This page features print flyers I've designed for mortgage loan companies Day 1 Mortgage, TRI Pointe Connect, and Offerpad Home Loans. These flyers are consumer-facing and are displayed in various sales offices.









PRINT MARKETING

BROCHURES

This page features print brochures I've designed for Colorado State University's Asian Pacific American Cultural Center and MSC Mortgage.





Colorado State University





MSCMortgage

DIGITAL MARKETING & ADS

DIGITAL POSTER & INSTAGRAM AD

This page features a digital poster and accompanying Instagram graphic I designed for Colorado State University's Career Center's International Careers Panel event.

Colorado State University





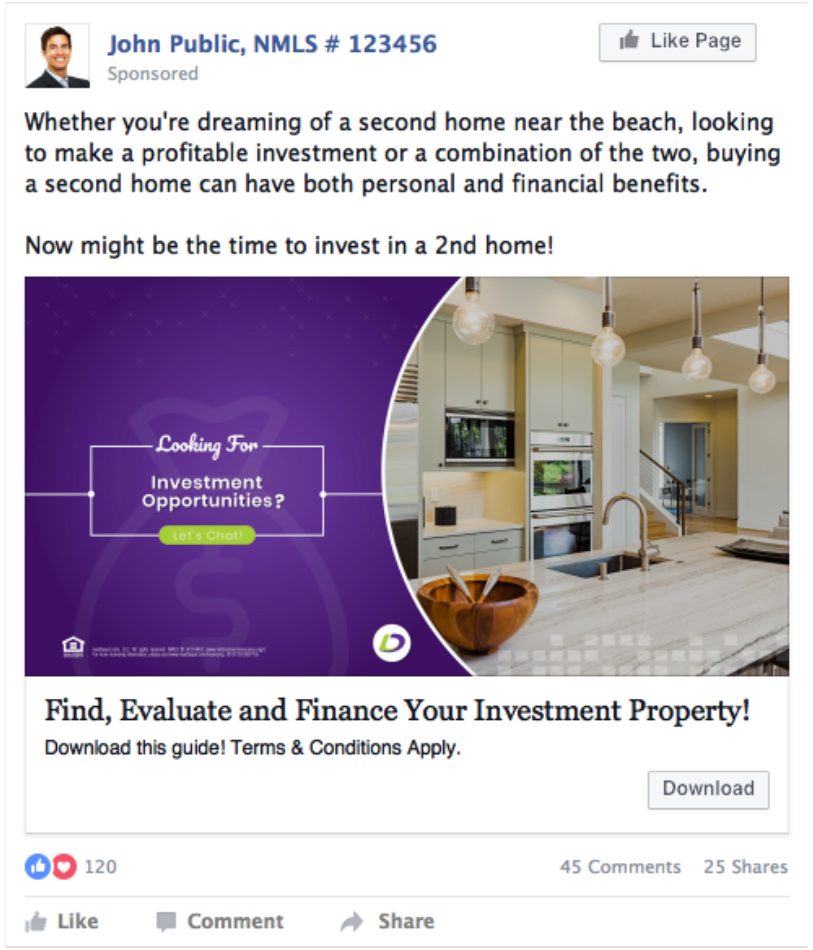
DIGITAL MARKETING & ADS

FACEBOOK AD & WEB BANNER

loanDepot
NMLS#174457

This page features a Facebook Ad and web banner I designed for loanDepot, a mortgage loan company. The Facebook Ad is a lead generation ad for investment, or second home properties.





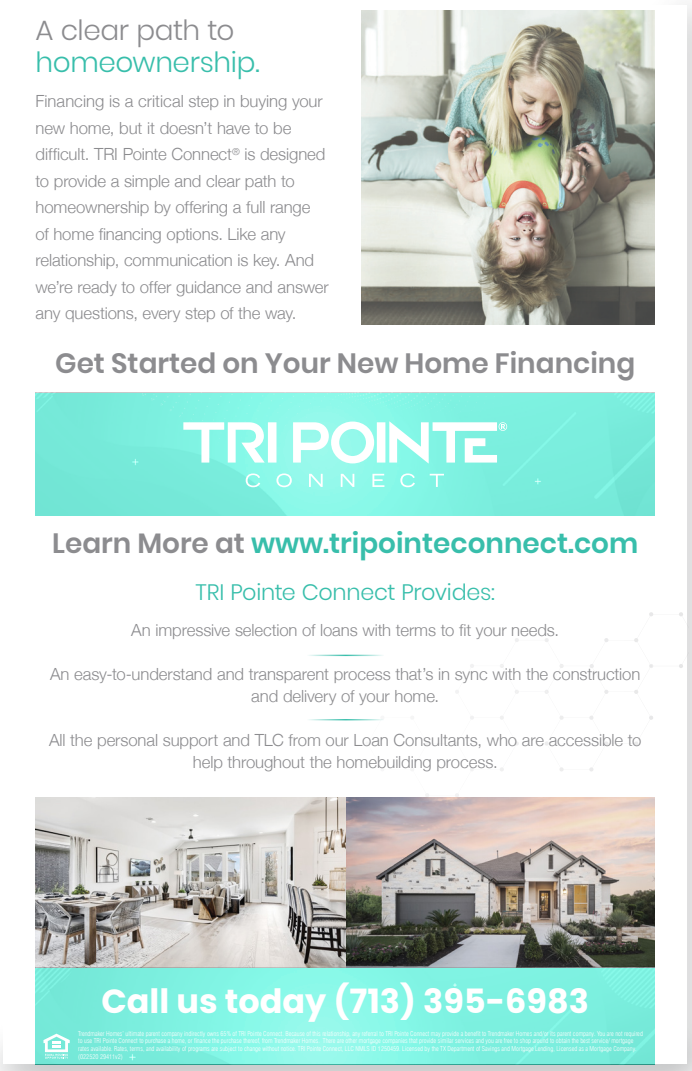


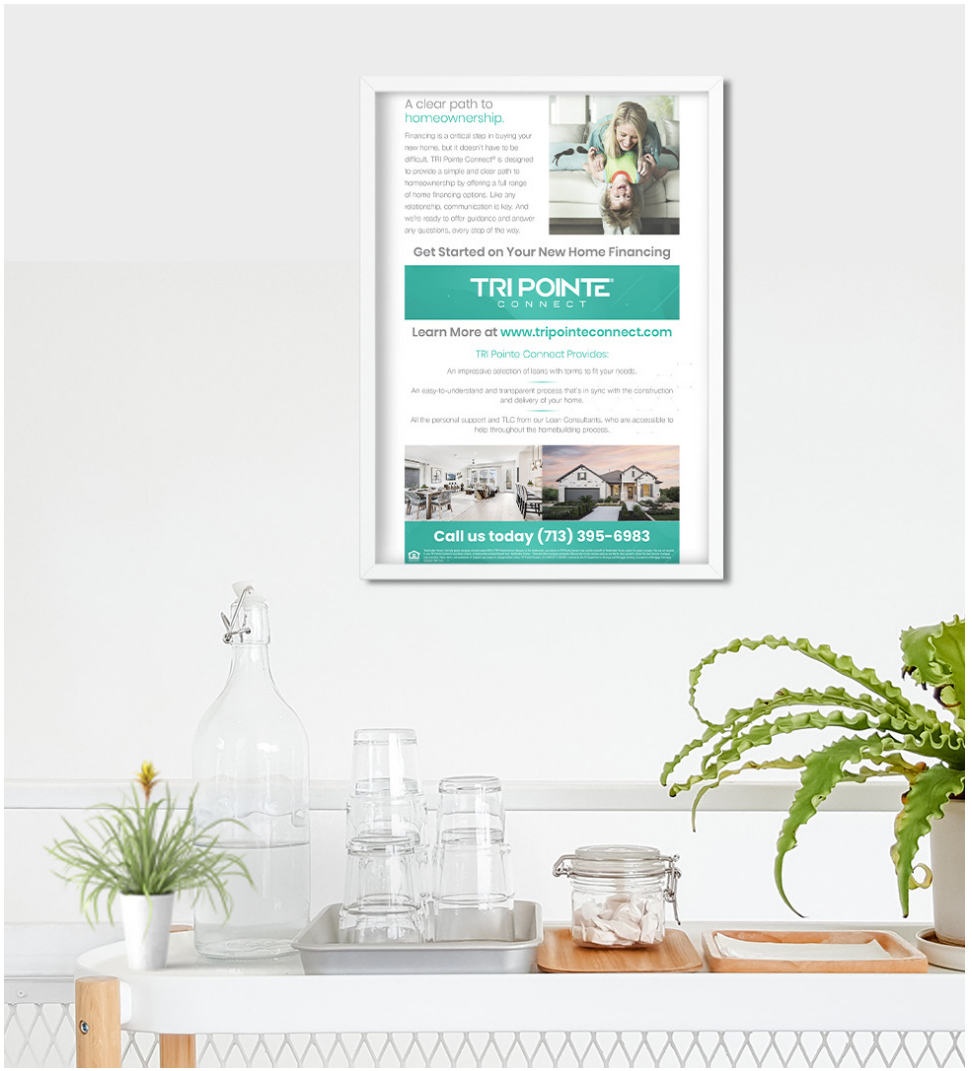
SIGN DESIGNS

OFFICE SIGNAGE

This page features office signage I designed for TRI Pointe Connect, a mortgage loan company. I designed 15 signs total for each of their sales offices throughout the country.

TRI POINTE® CONNECT





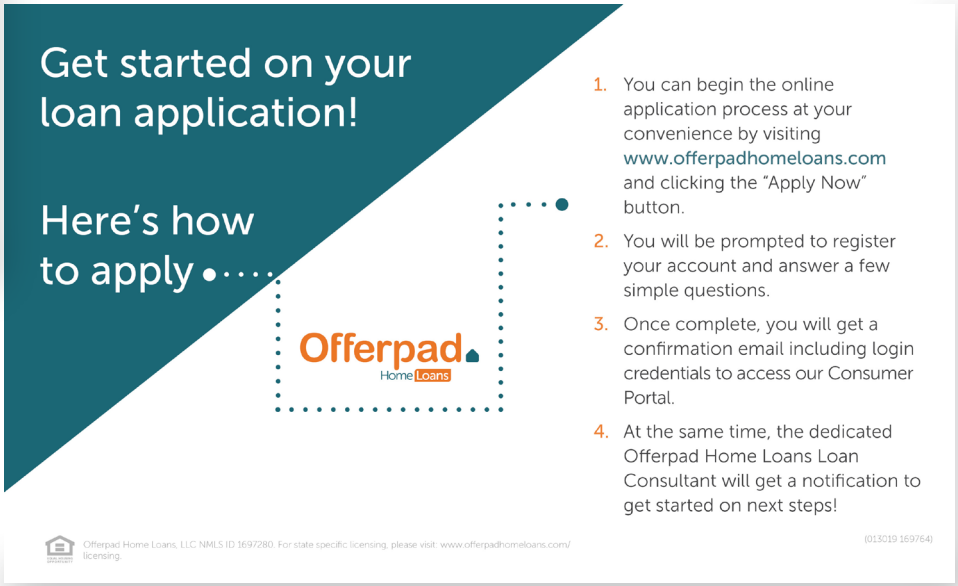
SIGN DESIGNS

IN-HOME PRINT SIGNS

This page features in-home print signs I designed for Offerpad Home Loans and their partner Offerpad. These signs are displayed throughout many of Offerpad's featured homes.

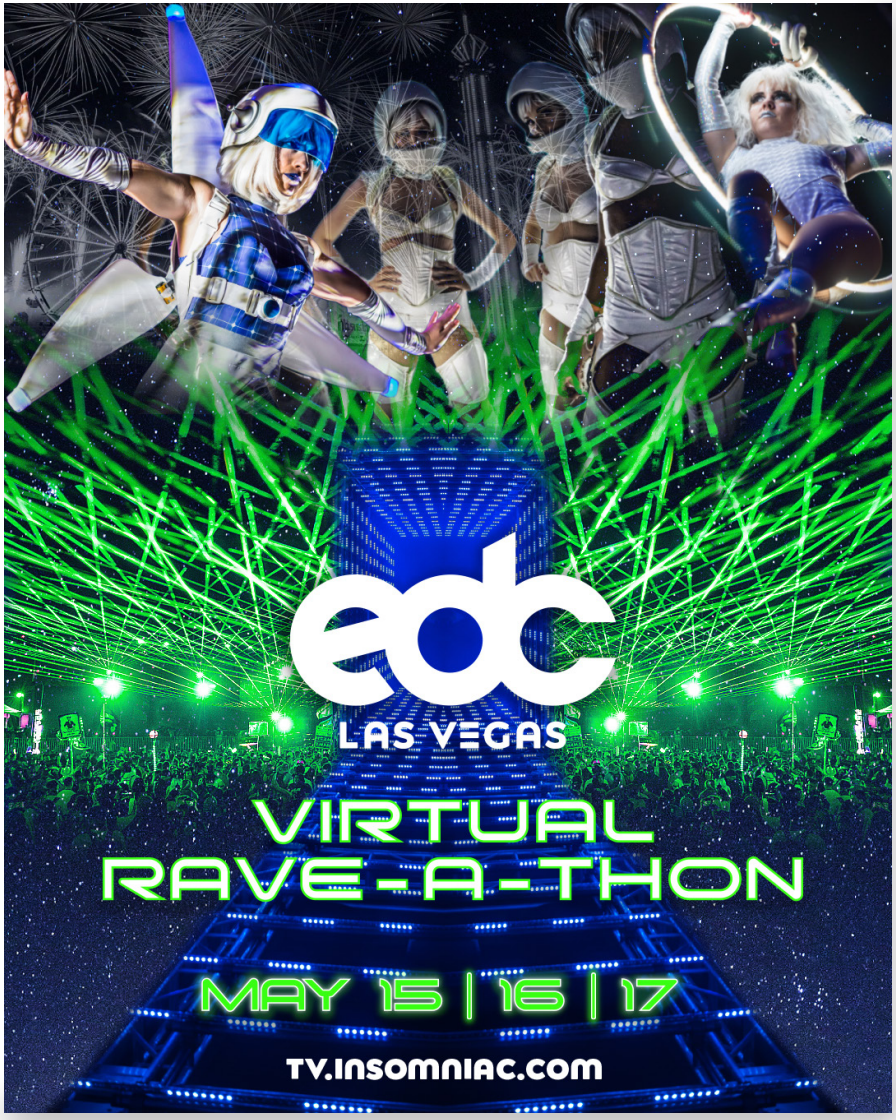


Offerpad
home loans



MISC. DESIGNS

DIGITAL POSTER



This page features a digital poster I designed for Insomniac's Electric Daisy Carnival (EDC) Virtual Rave-a-Thon. This event was a 3 day livestream event streamed on YouTube and Twitch that received millions of views from around the globe.



THANK YOU

LET'S CONNECT

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